



# ... At A Glance

## ***What is Wilson 20/20?***

The purpose of this community-wide planning process is to involve a broad cross-section of the community in identifying and coming to consensus on an overarching realistic vision for the future of the greater Wilson community. The goals, direction, and projects developed will be implemented by citizen leaders working together and will give guidance to various community entities as they fulfill their planning and civic responsibilities. Through this citizen-centered process, the community can actively and prudently determine its future.

## ***Who is leading the effort?***

The sponsoring organizations (below) and others are part of a 50-member Steering Committee that is actively planning Wilson 20/20. There is also a management committee that directs the day-to-day activities and is raising the funds for each phase. The management committee selected the University of North Carolina's Institute of Government to provide consulting services for the planning process.

## ***Who is sponsoring the Wilson 20/20 project?***

The City of Wilson, Wilson County, Wilson Chamber of Commerce, Wilson County Public Schools, Wilson Economic Development Council, Wilson Medical Center, Wilson Technical Community College, Barton College, Wilson Visitor's Bureau, Wilson Daily Times, and Wilson OIC, along with some of the community's most prominent employers, are all formally represented on the management committee. Additionally, many other business and community organizations are represented on the steering community.

### **Wilson 20/20 Visioning Process Overview**

	<b>Building the Infrastructure</b>	<b>Gathering Information</b>	<b>Visioning/ Summit</b>	<b>Action Planning &amp; Implementation</b>
	Fall 2006	Winter 2006/2007	Early Spring 2007	Late Spring 2007
<b>Purpose</b>	Develop community engagement strategy	Identify trends, patterns, perceptions for directing change	Come to agreement about the future vision and identify performance areas	Compile Action Plan and implementation strategies
<b>Activity</b>	<ul style="list-style-type: none"> <li>• Groundwork</li> <li>• Interviews with Steering Committee members</li> <li>• Community profile</li> </ul>	<ul style="list-style-type: none"> <li>• Community Engagement activities</li> <li>• Community Analysis</li> <li>• Development of draft vision</li> </ul>	<ul style="list-style-type: none"> <li>• April 19, 2007 Community-wide summit</li> <li>• Formation of Action Teams; develop and work on recommendations in each area</li> </ul>	<ul style="list-style-type: none"> <li>• Completion of action plan</li> <li>• Implementation of strategies, continued dialogue, and projects in each action area</li> </ul>

## ***How can I get involved?***

There are several ways you can become involved in Wilson 20/20 and the future of the Wilson County community.

- Participate in the ***Visioning Summit on April 19, 2007*** and help turn the VISION into ACTION.
- Tell your friends and neighbors about the project and how they can get involved.
- Visit the website and stay connected on what's happening with Wilson 20/20.
- Participate in an Action Team to work on projects identified at the Summit.

## ***Community Forums***

In January and February 2007, over 35 community forums were conducted. Over 600 people participated, who generally reflected the racial, ethnic, and gender composition of the county. Some of these input sessions were geared to specific populations and others were open to the general public. At each session neighbors and fellow citizens expressed their views about the current and future state of the greater Wilson community.

## ***Online Community Survey***

A community survey was available on the website in January and February 2007 to be completed by anyone interested in the future of Wilson. Over 900 surveys were filed. This large body of data, along with the forum input, was used to write the vision statement and will be available at the Summit.

## ***Visioning Summit***

Everyone is invited to attend a free, all-day summit on Thursday, April 19, 2007 from 10:00 am to 4:00 pm at Hardy Alumni Hall on the campus of Barton College.

Major themes that emerged from the forums and survey were used by the Steering Committee to craft a vision statement that will be unveiled at the Summit. During the event, you will have the opportunity to share your ideas about *how* to move forward on the important issues and opportunities identified in the vision statement. You'll hear from others about how successful communities have used visioning processes to craft their community's future and move them from VISION to ACTION to ACHIEVING the VISION. Participants will engage in action planning and develop ACTION TEAMS around important ideas and issues. The TEAMS will further refine the plans into recommendations and, following the summit, implement strategies and action steps.

There is no cost for attending this event but you do need to register your intent to attend by calling Lynne Medlin, 252-399-6309, or emailing [wilson2020vision@yahoo.com](mailto:wilson2020vision@yahoo.com).

If you are unable to attend the Summit but would like to participate in the work of the Action Teams, please call Lynne Medlin, 252-399-6309.

## ***Questions?***

General questions about the Wilson 20/20 process may be directed to Lynne Medlin (see above) or to any member of the Steering Committee.

[www.wilson2020vision.org](http://www.wilson2020vision.org)

