

Community Summit Action Team Summaries



	GOALS	OUTCOMES/STRATEGIES
ACTION AREA: Collaboration	<p>A. Encourage better working relationships, joint projects, and cooperative agreements among and between area local governments and other institutional partners.</p>	<p><i>This goal will be accomplished when...</i></p> <p>A-1. Organizations with shared interests meet regularly to share information and problem-solve.</p> <ul style="list-style-type: none"> • One community calendar. • Regular (quarterly?) meetings of joint city/county committee. • Engage in joint problem-solving. • People to come together. • Funding decisions to support collaborations. • Incentives for collaborate. <p>A-2. We begin defining our communities beyond race, and we respect and support all cultures.</p> <ul style="list-style-type: none"> • Value the “mosaic” of our community. • Events to celebrate each other: <ul style="list-style-type: none"> ▪ First Fridays; celebrate the diversity in food. • Be intentional in encouraging broad participation across cultures and more opportunities to intersect are created. <p>A-3. We are transparent in how setting priorities and allocating resources.</p> <ul style="list-style-type: none"> • Share data. • Explain processes. • Multiple means of communicating. • Share and receive information. • Explain why. • Narrow gaps between perception and reality. <p>A-4. We are committed to building relationships to bring about desired changes.</p> <ul style="list-style-type: none"> • Develop a leadership program that is consensus-based and collaboration-oriented. <ul style="list-style-type: none"> ▪ Welcome all types of people into the training; they would be comfortable there. ▪ Facilitate the training as a collaborative effort by government/nonprofits/others. (Maybe by Wilson 20/20 leadership development.) • Leadership is defined by qualities beyond race, gender, age, socio-economic status. <p>A-5. The expectation of collaboration is the automatic and sustained.</p> <p>A-6 We pool resources to solve problems and achieve success.</p>
	<p>B. Expect community organizations to work closely together and to explore, support, and implement mutual and community-wide interests and this shared vision.</p>	<p>B-1. Organizations with shared interests meet regularly to share information and problem-solve.</p> <ul style="list-style-type: none"> • One community calendar. • Regular (quarterly?) meetings of joint city/county committee. • Engage in joint problem-solving. • People to come together. • Funding decisions to support collaborations. • Incentives for collaborate. <p>B-2. We begin defining our communities beyond race, and we respect and</p>

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		<i>This goal will be accomplished when...</i>
ACTION AREA: Community	C. Celebrate and respect diverse cultural traditions and heritage.	<p>C-1. Specific cultural celebrations are planned, attended, and celebrated by members of the entire community and not just representatives of a specific population or culture.</p> <p>C-1.1. Identify all cultural groups represented in the community.</p> <ul style="list-style-type: none"> ▪ Target established events to encourage more diverse participation. ▪ Encourage additional cultural groups to share their celebrations community-wide. ▪ Start cross-cultural conversations at an early age in the schools. <p>C-1.2. Develop a single resource, community-wide calendar.</p> <ul style="list-style-type: none"> ▪ Identify existing calendar and events, including civic clubs, faith-based organizations, school, sororities/ fraternities (any and all organizations that are open).
	D. Ensure that community governance and civic life promotes justice, inclusiveness, harmony, and understanding.	<p>D-1. Wilson becomes known for consistently promoting positive community values – in the media, civic and governmental organizations, etc.</p> <ul style="list-style-type: none"> • Positive stories, projects, people, accomplishments representative of entire community. • Ordinances that promote shared community values. <p>D-2. All children (and families of all forms and functions) are valued regardless of income or social status.</p> <p>D-3. Gay/lesbian citizens are legally protected from discrimination.</p> <p>D-4. Crime has been “drastically” reduced.</p>
	E. Develop neighborhoods and their identity to their fullest potential by connecting residents both physically and philosophically, and involving them in governing and planning the community’s future.	<p>E-1. Existing neighborhood/community¹ associations are strengthened and the number of these is increased.</p> <ul style="list-style-type: none"> • Identify existing neighborhood associations. • Identify missions and geographical areas. • Develop, improve coordination of association efforts. • Educate communities about issues, activities, resources. • Recruit volunteers. • Use local churches as meeting places. • Offer leadership training for neighborhood associations. <p>E-2. Neighborhood/community associations encourage locally developed leadership.</p> <p>E-3. All neighborhoods have equal access to social and economic infrastructure. (All can go throughout their daily activities and have their needs met within their own neighborhoods, e.g., shopping, banking, personal services, employment, social.)</p>

¹ During the conversations taking place at the work session, folk were using *neighborhood* and *community* interchangeably. In using both words, we can include people who share common boundaries—streets, parks, addresses—and people who share commonalities that are not bound by location—disability; culture; orientation; age.

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	<p>F. Fill area leadership and elected positions with locally-developed, diverse, and representative leaders.</p>	<p>F-1. All civic and government organizations (elected and/or appointed, volunteer boards) are representative, contested, and have waiting lists to fill.</p> <ul style="list-style-type: none">• Community-based mentoring and leadership development programs.• Recruiting programs within the school system.• Open forums by the city and county to educate on the local political system.
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ACTION AREA: Managed Growth	<p>G. Manage commercial, industrial², and residential growth carefully; consider and preserve open space, history and farmland³ in all future development.</p>	<p><i>This goal will be accomplished when...</i></p> <p>We have a long range plan (city-county wide) that:</p> <p>G-1. Calls for growth to occur in or adjacent to existing municipalities and encourage mixed use and walkable communities.</p> <ul style="list-style-type: none"> • Create a Joint Planning task force/board. • Define growth and annexation areas for each municipality to encourage infill development and discourage sprawl. • Adept annexation agreements. • Develop and adopt a joint plan. • Enact the plan. <p>G-2. Calls for open space and agricultural land preservation.</p> <ul style="list-style-type: none"> • Develop a unified plan. • Prioritize land for preservation. • Develop growth areas for each municipality. • Enact the plan. <p>G-3. Requires growth to pay for itself and matches our ability to provide services (<i>i.e.</i> education, parks, emergency services, roads, etc.) Older and blighted areas are revitalized.</p> <ul style="list-style-type: none"> • Joint city-county town planning board or task force. • Conduct a fiscal impact study. • Adopt an ordinance to implement study (enact the plan).
	<p>H. Encourage investment and development in all parts of the community, not just certain sections.</p>	<p>H-1. Older and blighted areas are revitalized.</p> <ul style="list-style-type: none"> • Change regulations to make private and public investment more attractive in older blighted areas while maintaining historical integrity. • Consolidate and unify duplicate municipal government services while creating specific committees to address revitalization of older and blighted areas. • Reduce crime in these areas. <p>H-2. Grant programs and other funding resources (other than increased taxes) are in place to support these outcomes.</p> <ul style="list-style-type: none"> • Designate a person to be proactive in seeking new funding sources for projects. <p>H-3. Countywide unified plan to provide water/sewer and other essential services that encourages appropriate land use exists.</p> <ul style="list-style-type: none"> • Create a unified board (inclusive of city, county and municipalities) and combined planning department design implementation and regulate services provided county wide. <p>Strategically locate utility transmission lines to best service the land use.</p>

² This is a correction of an error in the way the goal was written (as ‘individual’) in summit materials.

³ This phrase was inserted into the language of this goal by the action team during the summit.

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<p>I. Create vital, historic downtowns that are hubs of cultural and commercial activity.</p>	<p>I-1. A plan exists for what is envisioned for all downtowns zoning and other programs to carry out plan, through effective leadership.</p> <ul style="list-style-type: none"> • Establish uniform zoning code for entire county with unified enforcement. <p>I-2. Tax code encouragement exists for preservation and reuse of property with other governmental incentives to discourage property neglect or misuse.</p> <ul style="list-style-type: none"> • Identify limited area for revitalization and seek grants or benefactors to carry out plan, followed by incentives to encourage further redevelopment. <p>I-3. Downtowns appear and are perceived as safe environments with restaurants, shops and residential living in place. Invest in police, aesthetics, and landscaping.</p>
<p>J. Beautify connections between neighborhoods and roadways, sidewalks, bikeways, and greenways.</p>	<p>J-1. A master plan exists for greenways, bikeways, neighborhood landscaping, etc. Greenways, sidewalks, street trees, neighborhood landscaping exist in an interconnected and attractive manner.</p> <ul style="list-style-type: none"> • Enact ordinances to require greenways sidewalks street trees recreation etc in all new development and improvements in existing areas. • Combine county and city governments to more effectively and efficiently effect planning and managed growth. • Install effective leadership to lead in effecting all positive plans. <p>J-2. Village-type subdivisions with shopping, schools, recreation, etc. interconnected with sidewalks, walking trails, and safe traffic patterns (includes historically designed streetlights, signage, etc.).</p> <ul style="list-style-type: none"> • Establish “pay as you go” development with plans for financing same. • Establish new zoning/subdivision ordinances that accomplish village-type subdivisions. • Establish funding to implement plans for existing neighborhood areas to make them more attractive, safer, and connected. Funding might be via assessments, grants, capital funding, etc.

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ACTION AREA: Health and Wellness	<p>K. Offer comprehensive, community-based health care and wellness programs for all our citizens at all stages of life and socioeconomic status.</p>	<p><i>This goal will be accomplished when...</i></p> <p>K-1. There is a reduction in the abuse and neglect of vulnerable populations.</p> <ul style="list-style-type: none"> • Identify, assess, and support community groups that support victims. • Report and treat perpetrators. • Zero tolerance policy through local and state governments. • Home inspections. • Establish central data system to check for services. • Educate through churches, schools, and community groups. <p>K-2. There are services that help elderly live at home.</p> <ul style="list-style-type: none"> • Educate children to help and volunteer. • Community web-based resource directory. • Seek funding sources for essential services. • Volunteer program to supplement unmet needs. • Community resources and alternative service. <p>K-3. Education about and advocacy for healthy lifestyles is adopted throughout the community.</p> <ul style="list-style-type: none"> • Availability of affordable information. • Wellness initiatives through local businesses. • Healthier school lunches and education. • Wellness outreach by community groups. <p>K-4. Risky youth behaviors are reduced.</p> <ul style="list-style-type: none"> • After school programs. • Education to community, students, teachers on risky behaviors. • Clinics, support groups, and counseling for students. • Mentoring programs. • Curfews citywide. <p>K-5. The rate of obesity in the community is decreased.</p> <p>K-6. Comprehensive mental health services available to all (including substance abuse).</p> <p>K-7. All have access to quality healthcare regardless of income.</p> <p>K-8. All resources, actors working together and collaborating.</p>
	<p>L. Establish local hospital and medical facilities that are regional centers of excellence.</p>	<p>L-1. There is a facility to meet “daily hospital-type needs for the mentally ill.”</p> <p>L-2. Local crisis services to meet and treat needed mental health concerns, 85% of all crisis cases.</p> <p>L-3. Hospital and information are known to Elderly and some others.</p> <p>L-4. The hospitals and the medical facilities are able to recruit and fill all open specialty positions.</p> <p>L-5. Various areas of medical expertise are focused on.</p>

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	<p>L-6. We can attract more 'specialized' physicians.</p> <p>L-7. We can invest in the best (not necessarily the latest) technology for diagnosing and treating all areas of the body.</p>	
	<p>M. Make local government and civic decisions that support healthy lifestyles and a clean environment.</p>	<p>M-1. All understand and appreciate natural resources.</p> <p>M-2. Homelessness for the mentally ill is decrease by 25%.</p> <p>M-3. Government and civic spaces are 100% smoke free.</p> <p>M-4. There is no smoking in public places and there are smoke free businesses in Wilson County.</p> <p>M-5. Numerous walking trails are established, promoted and maintained county wide.</p> <p>M-6. Bike trails exist to promote healthy activity.</p> <p>M-7. All who want them can access recreational facilities.</p> <p>M-8. More natural walking trails and bicycle tracks are accessible for wheelchairs.</p> <p>M-9. A zero tolerance for domestic violence is adopted and enforced.</p>

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		<i>This goal will be accomplished when...</i>
ACTION AREA: Economy	N. Develop a highly trained and employable workforce throughout the Greater Wilson Community.	<p>N-1. The skill levels of local workers are such that they have equal opportunity to compete for employment.</p> <ul style="list-style-type: none"> Identify gaps between skills needed and resources available locally/regionally. Work ethic and soft skill training in K-12. <p>N-2. Focused, coordinated and well-funded industrial training is provided by public, private, and nonprofit organizations.</p> <ul style="list-style-type: none"> Create a focused industrial training center with collaboration between industries, colleges, and other training institutions (curriculum that responds to specific industrial skill demands). <p>N-3. H.S. graduation rates are increased.</p> <ul style="list-style-type: none"> Early intervention program to prevent drop-outs. Stay in school incentives. Develop non-traditional sites for adult education.
	O. Be a regional employment center with a diverse commercial and industrial base.	<p>O-1. Investments in business product and infrastructure¹ are increased</p> <ul style="list-style-type: none"> Catalog and prioritize infrastructure needs. Land/buildings for business recruitment (esp. along Woodard Parkway). Expand local airport. <p>O-2. In-migration of workers is increased.</p> <ul style="list-style-type: none"> Guide to local and regional attributes. Hold businesses accountable for hiring local workers (with skills).
	P. Nurture and support new and existing business growth and development through local programs and organizations.	<p>P-1. Local support for entrepreneurship increases</p> <ul style="list-style-type: none"> New high school curriculum in entrepreneurship and business skills <p>P-2. The number of new small businesses increases.</p> <ul style="list-style-type: none"> New recruiter for the chamber or city who would focus on recruiting retail business. Local incentive program for retail, small business, and entrepreneurial start ups. Develop a small business board. <p>P-3. The number of expanded businesses increases.</p> <ul style="list-style-type: none"> Advocate at the state level for balanced business incentive policy and tax relief. <p>P-4. Resources that enhance a strong business climate are increased.</p> <ul style="list-style-type: none"> Marketing campaign (internal and external to Wilson). Recreation center and other quality of life amenities. Lower combined city/county tax rate.

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ACTION AREA: Education	Q. Develop a community culture that sets and achieves high standards of education excellence and supports life-long learning.	<p>Q-1. A communications network to inform the Greater Wilson Community of educational opportunities available is created.</p> <p>Q-2. The number enrolled (____#) and the level of proficiency in adult literacy programs increases to _____.</p> <p>Q-3. Local teacher and staff salary supplements increase from 6% to a level at or above the regional average.</p> <p>Q-4. The percent of students who start ninth grade and graduate in 4 years increases to ____%.</p>
	R. Provide collaborative opportunities for all levels of educational attainment and for life-long learning.	<p>R-1. An education roundtable to promote collaboration among partners representing all educational levels is organized.</p> <p>R-2. Each school has an active, engaged, and functional parent-teacher program.</p> <p>R-3. Students can easily transition between varying levels of education because of strong working relationships through formal agreements between Wilson County Schools, Wilson Technical Community College, Barton College, and others.</p>
	S. Prepare our community ⁴ and students for a rapidly changing world.	<p>S-1. Communities and students are workforce-entry prepared as measured by state-mandated tests and other acceptable tools of measurement.</p> <p>S-2. The community participates in lifelong-learning opportunities, as measured by increased enrollment at WTCC (____%), Barton College (____%), and in personal and professional development opportunities (____%).</p> <p>S-3. The unemployment rate is lowered to ____%, the median income increases to \$____, and other socio-economic indicators improve to _____.</p>

⁴ Education Action Team made the amendment to goal during the Summit.

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ACTION AREA: Quality Of Life	T. Market the greater Wilson community as a wonderful place to live for everybody.	<p>T-1. Downtown is architecturally preserved and revitalized.</p> <p>T-2. Our educational programs and facilities are second to none.</p> <p>T-3. We have created a diverse nightlife that serves all sectors of the population.</p>
	U. Develop, improve, maintain and enhance our social, cultural, and recreational activities for persons of every age and income	<p>U-1. The new recreation center is complete.</p> <p>U-2. Comprehensive master plans for parks and recreation and the cultural arts are complete.</p> <p>U-3. The new YMCA opens.</p>
	V. Attract tourists and residents to our superb athletic facilities, parks, arts cultural attractions and other amenities	<p>V-1. There is a state of the art civic center for large groups in the region.</p> <p>V-2. We have a full time tourism marketing director to promote our community.</p> <p>V-3. We have an agenda of unique, large events to attract visitors and residents.</p>