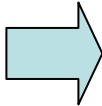




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COMMUNITY VISION

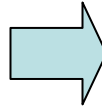
From Here to There

Building the Infrastructure



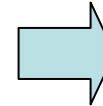
Gathering Information

- Interviews
- Community Scan
- Survey
- Forums (focus groups)



Vision Statement

Who we are
What we want to become



Action Plans

How we get there



Winter Haven Vision Statement

Winter Haven is a community of beauty, quality, and harmony. We embrace our cultural, ethnic, racial, and religious diversity. We nurture and promote healthy families. Our citizens participate and cooperate for the greater good of our community. We encourage a friendly, small-town spirit while nurturing the evolution of our community.

We live in a community with a unique lake-centered environment that is continually enhanced and preserved in a manner that ensures healthy ecosystems. Our citizens use and appreciate our water resources.

We have nationally recognized schools, libraries and institutions of higher learning setting the pace as models of innovation. These facilities feature the resources and technology to give everyone in our community the opportunity to gain knowledge, skills, and the character to thrive.

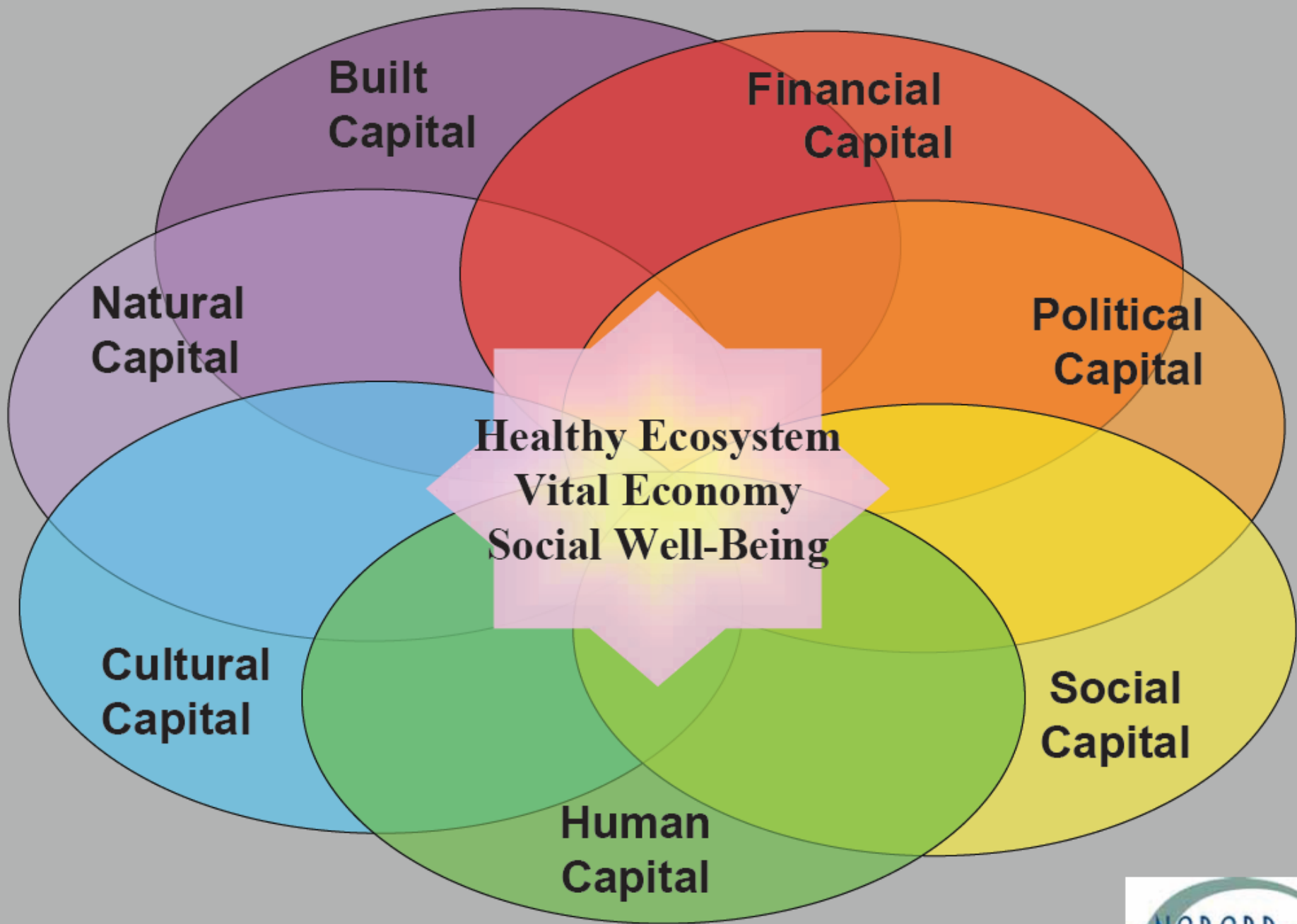
We have an exceptional, accessible health-care system that promotes the public health and well being of all citizens. There are a rich variety of social, cultural, and recreational activities for citizens of all ages. We promote a crime-free and drug-free environment.

We have a thriving, sustainable, diverse economic engine, the nucleus of which is a vibrant, historic downtown. Our local businesses promote economic opportunity for all citizens and attract people from around the country to our distinctive lake-centered environment. We have an infrastructure that capitalizes on our strategic geographic location and encourages visitors to our community. We enjoy convenient access to areas around Winter Haven as well as to other cities, attractions, and cultural opportunities. The community's government entities and public officials foster a spirit of high cooperation; each understands stewardship of the public trust requires consideration and actions that transcend traditional political boundaries.

Winter Haven is the pride of its citizens and the envy of visitors. It is a community that many of our children want to make their home.

Successful Efforts

- Inclusive, collaborative
- Asset-based
- Strong community vision
 - Positive, present-tense
 - Unique to community - not generic
 - Inclusive
 - Aim high
- Meaningful action plans
- Follow-up – “mutual accountability”



Update

- Website
- Interviews & Community Scan
- Survey
- Youth Outreach
- Marketing
- Community Forums
 - SOG facilitated
 - Steering Committee facilitated

Next Steps

- Finalizing SOG facilitated forums
- What group(s) could you have this conversation with
- Facilitator training 9:15-10:00
- Working Groups