

## Wilson 2020 Visioning Process Overview

<i>Building the Infrastructure</i>	<i>Gathering Information</i>	<i>Visioning Summit</i>	<i>Action Planning &amp; Implementation</i>
<p style="text-align: center;"><u>When?</u> Fall 2006</p> <p style="text-align: center;"><u>Outcomes</u></p> <ul style="list-style-type: none"> <li>• Form steering and management committees</li> <li>• SOG team familiarization with community</li> <li>• Clarify process</li> <li>• Develop process ground rules</li> <li>• Develop community engagement strategy</li> </ul> <p style="text-align: center;"><u>Activities</u></p> <ul style="list-style-type: none"> <li>• SOG team interviews</li> <li>• Initial community profile</li> <li>• Collect other background materials</li> <li>• Selection of and invitations to committee members</li> <li>• Kickoff meeting</li> </ul>	<p style="text-align: center;"><u>When?</u> Winter 2006/07</p> <p style="text-align: center;"><u>Outcomes</u></p> <ul style="list-style-type: none"> <li>• Data assessment</li> <li>• Detailed community profile</li> <li>• Identification of perceptions, future scenarios, and opportunities for directing change in Wilson community</li> </ul> <p style="text-align: center;"><u>Activities</u></p> <ul style="list-style-type: none"> <li>• SWOC Analysis (steering committee)</li> <li>• Scenario creation exercise (steering committee)</li> <li>• Focus groups</li> <li>• Other community outreach</li> </ul>	<p style="text-align: center;"><u>When?</u> Early Spring 2007</p> <p style="text-align: center;"><u>Outcomes</u></p> <ul style="list-style-type: none"> <li>• Purpose, values, and vision statement for community</li> </ul> <p style="text-align: center;"><u>Activities</u></p> <ul style="list-style-type: none"> <li>• Develop draft vision statement (steering committee)</li> <li>• Plan for summit (steering committee)</li> <li>• Community-wide summit</li> </ul>	<p style="text-align: center;"><u>When?</u> Late Spring 2007</p> <p style="text-align: center;"><u>Outcomes</u></p> <ul style="list-style-type: none"> <li>• Action plan for community and initial implementation steps</li> </ul> <p style="text-align: center;"><u>Activities</u></p> <ul style="list-style-type: none"> <li>• SOG report on process</li> <li>• Develop action plan (steering committee)</li> </ul>